



**Pennsylvania Dental Hygienists' Association
Keystone Dental Health Conference at the 95th PDHA Annual Session
Hilton Scranton, Scranton, PA**

TO: Corporate Representatives

FROM: JoAnn Pennington, RDH, Corporate Sponsor/ Continuing Education Chair

DATE: March 2018

On behalf of the PDHA, I would like to extend an invitation to you to participate in our upcoming Annual Session.

**November 8-11, 2018, PDHA will hold its Keystone Dental Health Conference
at the PDHA Annual Session in Scranton, PA.**

This 4-day event, with an anticipated audience of 300+ dental hygienists, dental hygiene educators and dental hygiene students, includes continuing education programs, business meetings, student informative poster sessions, marketplace and corporate exhibits, to learn the latest in products and technologies.

The Corporate Exhibits will be held on Friday, November 9, from 9:00 am until 12 noon.

As we prepare for this event, we would like to offer you the opportunity to review the proposed levels of sponsorship and submit your registration form no later than July 1, 2018. Our members salute the support gained by all of you in the dental industry and appreciate your ongoing sponsorship support at all levels.

The exhibitors may set up their booth display on Friday morning, November 9th starting at 6:30 am. Your exhibit registration fee includes an 8-foot skirted table and a continental breakfast. Corporate recognition ceremony will take place at 8:45 am and doors for the exhibits will open at 9:00 am.

Mail registration form and check to: PDHA Central Office, PO Box 606, Mechanicsburg, PA 17055 no later than **July 1, 2018**.

Credit cards payments: please contact Margie at Central Office, 717-766-0334 no later than **July 1, 2018**. There will be a \$25 processing fee for credit card payments

Questions can be directed to JoAnn Pennington, 717-786-4985 or jjcpenn@comcast.net

Representing the interests of more than 7000 Licensed Dental Hygienists in Pennsylvania
www.PDHAonline.org

Pennsylvania Dental Hygienists' Association
Keystone Dental Health Conference at the 95th PDHA Annual Session
November 8-11, 2018 Hilton Scranton, Scranton, PA

Sponsor Registration Information:

COMPANY NAME: _____

COMPANY ADDRESS: _____

COMPANY PHONE: _____ EMAIL: _____

EXHIBITOR'S NAME: _____

EXHIBITOR'S PHONE: _____ EMAIL: _____

(After registration information is received, information will be emailed to company exhibitor regarding hotel information and directions.)

Please check sponsorship level:

___ **PLATINUM SPONSOR:** CE speaker grant—includes speaker's honorarium, travel & hotel expenses PLUS 1 food event. **Contribution of \$1800 or higher** includes: free signage, recognition on the PDHA website (logo and company webpage link), full-page ad (8" x 5") in program book, 1 free exhibit booth, 1 overnight hotel room.

Contribution amount: \$ _____ & name of CE speaker you wish to sponsor _____

Please contact JoAnn Pennington for speaker list.

***Please be sure to email company ad for program book and company logo with webpage link.**

___ **GOLD SPONSOR:** CE speaker grant—includes speaker's honorarium, travel & hotel expenses. **Contribution of \$1200 or higher** includes: free signage, recognition on the PDHA website (logo and company webpage link), full-page ad (8" x 5") in program book, and 1 free exhibit booth.

Contribution amount: _____ & name of CE speaker you wish to sponsor _____

Please contact JoAnn Pennington for speaker list

***Please be sure to email company ad for program book and company logo with webpage link.**

___ **SILVER SPONSOR:** Co-/Sponsor of 1 food event. **Contribution of \$750 or higher** includes: free signage, recognition on the PDHA website (company webpage link), 1/2 page ad (4" x 5") in program book, 1 free exhibit booth.

Contribution amount: \$ _____

***Please be sure to include webpage link.**

___ **BRONZE SPONSOR:** To be used for student awards, keynote speaker expenses or where needed. **Contribution of \$500 or higher** includes: free signage, recognition on the PDHA website, 1/2 page ad (4" x 5") in program book, 1 free exhibit booth.

Contribution amount: \$ _____

___ **CONTRIBUTING SPONSOR:** Exhibit booth and ad in program booklet. **Contribution of \$300** includes exhibit table, 1/2 page ad (4" x 5") in program book, recognition on the PDHA website.

Contribution amount: \$ _____

To ALL exhibitors: Electrical outlet needed? Yes ___ No ___ Extension cord needed? Yes ___ No ___

***There will be a \$25 charge for electric and/or extension cord.**

Email company ad (JPEG format) or **company logo** (JPEG format) to JoAnn Pennington, jjcpenn@comcast.net no later than **July 1, 2018**, to be printed in the program booklet

Payment Information: Mail registration and check (made payable to PDHA) **by July 1, 2018** to: PDHA Central Office, PO Box 606, Mechanicsburg, PA 17055. **Credit card payments:** please call Margie at PDHA Central Office, 717-766-0334. There will be a \$25 processing fee for credit card payments.