Approved PACE Program Provider
FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.
The current term of approval is 9/10/2013 through 9/9/2016.
Provider ID# 213875

Seminar Series
38 CE Hours Available!

Biennial CE requirement of 30 hours for dentists, 20 hours for dental hygienists, and 10 hours for expanded function dental assistants are due by March 31, 2017.

“Update on HPV related Oropharyngeal Squamous Cell Carcinoma & Review of Oral Ulcers”
Wednesday, February 24th, 2016

“Street Drugs Exposed! What Your Kids and Patients Aren’t Telling You!”
Friday, March 11th, 2016

“Clean, Shape, Obturate”
Wednesday, March 30th, 2016

“Modern Adhesive Dentistry: Real World Esthetics”
Wednesday, April 6th, 2016

“All-on-4 Restoration using The Rapide Technique.”
Wednesday, September 14th, 2016

“Turn Back the Clock with Laser and Light Treatments, Botox, and Fillers."
Wednesday, September 28th, 2016

“Trends in Marketing, Branding, Messaging and Communicating with Today’s Patient.”
Friday, October 14th, 2016

“The Latest and Greatest in Local Anesthesia”
Wednesday, January 11th, 2017

“Medical Emergencies in the Dental Office.” Part I
Wednesday, February 15th, 2017

“Medical Emergencies in the Dental Office” Part II
Wednesday, March 1, 2017

“Medical Emergencies in the Dental Office.” Part I
Wednesday, February 15th, 2017

“Medical Emergencies in the Dental Office” Part II
Wednesday, March 1, 2017
Biennial CE requirement of 30 hours for dentists, 20 hours for dental hygienists, and 10 hours for expanded duty dental assistants are due by March 31, 2017.

- All seminars in Greensburg, Pa.


Street Drugs Exposed! What Your Kids and Patients Aren’t Telling You! Friday, March 11th, 2016

Clean, Shape, Obturate. Wednesday, March 30th, 2016

Modern Adhesive Dentistry: Real World Esthetics. Wednesday, April 6th, 2016

All-on-4 Restoration: Steps for a Predictable Restoration & The TEM Business Model: New Niche for Branding your Practice with Full Mouth Rehabilitation. Friday, April 15th, 2016

All-on-4 Reconstruction using The Rapide Technique. Wednesday, September 14th, 2016

Turn Back the Clock with Laser and Light Treatments, Botox, and Fillers. Wednesday, September 28th, 2016

Trends in Marketing, Branding, Messaging and Communicating with Today’s Patient. Friday, October 14th, 2016

The Latest and Greatest in Local Anesthesia. Wednesday, January 11th, 2017

Medical Emergencies in the Dental Office. Part I Wednesday, February 15th, 2017

Medical Emergencies in the Dental Office. Part II Wednesday, March 1, 2017

January 2016

Dear Doctor and Team:

Enclosed please find information regarding the 2016-2017 schedule of The Study Club. There are 38 credit hours available. Biennial license renewal requires 30 CEU’s for dentists, 20 CEU’s for hygienists, and 10 CEU’s for expanded function dental assistants. The biennial period ends on March 31, 2017.

Our meetings will be held at either The Facial Surgery (Greensburg office) located at 1211 South Main Street, or the Ramada Greensburg Hotel & Conference Center located at 100 Ramada Drive, Greensburg.

We are excited to have Dr. Hal Crossley as our speaker for the “Staff Appreciation” seminar on March 11, 2016! He will be presenting “Street Drugs Exposed – What Your Patients and Kids Aren’t Telling You!” Other topics include All-on-4 Treatment Concept from A - Z, Rotary Endodontics, Modern Adhesive Dentistry: Real World Esthetics, Latest and Greatest in Local Anesthesia, Medical Emergencies, and more.

This session promises to bring you and your team topics that are relevant to everyday practice. Please see the enclosed schedule and registration form and join us. If you have any questions, please contact Jen McCloy at 724-547-0999 or jenmccloy.fsc@gmail.com.

We look forward to your participation!

Sincerely,

Edward J. Halusic, D.M.D.
HPV status is an important prognostic factor for oropharyngeal squamous cell carcinoma. The current literature regarding epidemiology, prognosis, & response to treatment will be reviewed. HPV vaccination will be discussed.

The oral cavity is a complex structure and many potential agents can lead to mucosal injury and ulceration. These agents can include mechanical trauma, chemical injury, factious injury, and bacterial or viral etiologies. Furthermore, numerous systemic diseases can present with oral ulceration as an associated sign. We will review the potential causes of oral ulceration and discuss an algorithm to use in the diagnosis of oral ulcers.

Update on HPV related Oropharyngeal Squamous Cell Carcinoma Learning Objectives:
- Review common HPV related disease found in the oral cavity.
- Understand risk factors for conventional & HPV related orpharyngeal squamous cell carcinoma.
- Discuss the changing epidemiology of oropharyngeal cancer, and the impact of HPV.

Review of Oral Ulcers Learning Objectives:
- Discuss the many potential etiologies for oral ulceration.
- Evaluate clinical examples of oral ulceration.
- Learn an algorithm to assist in diagnosis.

About the Speaker:
Dr. Elizabeth Ann Bilodeau received her BS, DMD, and MSEd degrees at the University of Pennsylvania. At the University of Pittsburgh she received her MD and subsequently completed graduate training in Oral and Maxillofacial Pathology at the School of Dental Medicine in 2011. Dr. Bilodeau joined the faculty of the University of Pittsburgh School of Dental Medicine in 2011 as an Assistant Professor in the Department of Diagnostic Sciences.

She currently serves as the course director for the predoctoral Oral and Maxillofacial Pathology course, the dental hygiene General and Oral Pathology course, and co-directs the resident Oral and Maxillofacial Pathology course. She is a Board Certified in Oral and Maxillofacial Pathology and participates in the faculty biopsy service.

She is actively involved in first professional admissions at the University of Pittsburgh School of Dental Medicine, recently appointed as the Director of Admissions. She also serves the school on the Academic Integrity Committee, the Faculty Advisory Committee, Strategic Planning and Budget Committee, and University Senate Welfare and Benefits Committee.

Her research interests include the clinicopathologic and immunohistochemical features of various odontogenic and salivary tumors. Dr. Bilodeau serves as a reviewer for several journals including The Journal of Maxillofacial Surgery, Head and Neck Pathology, and Oral Surgery Oral Medicine Oral Pathology Oral Radiology. She has been published in The American Journal of Surgical Pathology, Head and Neck, The Journal of the American Dental Association, Oral and Maxillofacial Surgery Clinics of North America, as well as other publications.
Street Drugs Exposed! What Your Kids and Patients Aren’t Telling You!

Friday, March 11, 2016
Registration: 8:00 a.m.
Seminar: 8:30 a.m.-4:00 p.m.

Learn:
• The signs and symptoms of commonly abused prescription and illicit drugs in patients and adolescents.
• The biochemical basis for the disease of addiction.
• Medications to avoid with the suspected drug abusing patient.
• To recognize and manage the doctor shopper.
• To manage the chemically-dependent patient.
• What are “meth mouth”, “lean”, “whippets”, “parachuting” “bath salts” “Spice Diamond, Spice Gold” and more?
• Why some people become addicted and others do not.
• How does my kid get intoxicated on hand sanitizer?

About the Speaker:
Harold L. Crossley, D.D.S., M.S., Ph.D. is Professor Emeritus at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a Bachelor of Science degree in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the D.D.S. degree in 1980. The liaison between the classroom and his part-time dental practice produced a practical approach to understanding the pharmacology of drugs used in the dental office.

Dr. Crossley has co-authored a number of articles and four books dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He serves on the Maryland State Dental Association’s Well-Being Committee, is an active member of Phi Kappa Phi, Omicron Kappa Upsilon Honorary Dental Society, the American College of Dentists, International College of Dentists, and an honorary member of the Thomas B. Hinman Dental Society. He was the recipient of the 2008 Gordon Christensen Lecturer Recognition award presented by the Chicago Dental Society and the recipient of the 2012 Award of Distinction presented by the Academy of Dentistry International for his efforts in Continuing Dental Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974. Drawing on this unique background, Dr. Crossley has become nationally and internationally recognized as an expert on street drugs and chemical dependency as well as the clinical pharmacology of dental drugs.

Recommended: For dentists, dental hygienists, dental assistants, receptionists, and spouses*
*Must be 18 years of age or older to attend-no exceptions.

What questions should I be asking my patients to avoid drug interactions with street drugs? What is the impact on my practice of the medicalization and/or legalization of marijuana? What are the ADA resolutions for providing dental care for patients who are and/or have been chemically dependent? What are some of the oral manifestations of street drug abuse? How will I know if a person is under the influence of street drugs? What are the characteristics of and how do I manage the “doctor shopper”? Do I have to take any precautions with the dental patient who is under the influence? Why is it so important that the dental staff be knowledgeable about street drugs? Why am I at risk? What are some characteristics of adolescent substance abuse and what do I do about it?

The dental team is in a unique position providing dental care to a patient population that may be regular users or experimenting with mood altering drugs. This dynamic, brutally honest, and graphic presentation will take you from the streets and into the office to help you identify and manage the substance abusing patient. Discussion includes the origins, types, mechanisms of action, and signs and symptoms of commonly abused prescription and illicit drugs.

6.5 CE’s
CLEAN, SHAPE, OBTURATE

Wednesday, March 30, 2016       6:00 – 8:30 p.m.
The Facial Surgery Center Conference Room, Greensburg, Pa.

This lecture is designed for the restorative dentist and specialist who desire to stay at the forefront of the latest scientific advancements in endodontic techniques and schools of thought including novel design and metallurgical advances in NiTi files that safely deliver consistent shapes in less time and with fewer instruments than traditional techniques. Energized irrigants and novel disinfecting techniques will also be covered as well as advances in obturation. One recent innovation in obturation is an obturator with a cross-linked gutta-percha core. The object of this course is to introduce clinicians to a new option for root canal obturation.

Objectives:

Upon completion of this lecture, participants will have learned techniques that allow them to safely complete endodontic treatment without the anxiety usually associated with instrument separation.

• Access.
• Cleaning and shaping.
• Irrigation.
• Three-dimensional fills.
• The purpose of root canal obturation.
• The composition of obturators.
• The proper constancy and placement of root canal sealer for carrier based obturation.

About the Speaker:

Steven J Katz, DDS, MS graduated from The Ohio State University College of Pharmacy in 1980. After two years of retail pharmacy practice, Dr. Katz returned to The Ohio State University to receive his Doctor of Dental Surgery degree in 1986. He spent an additional two years completing his specialty training, earning his certificate in endodontics and his Masters of Science degree from The Ohio State University in 1988. Dr. Katz is an adjunct clinical professor for University of Southern California. He has been in private endodontic specialty practice in Beachwood, Ohio since July 1988.
Modern Adhesive Dentistry: Real World Esthetics

Wednesday, April 6, 2016  6:00 – 9:00 p.m.
The Facial Surgery Center Conference Room, Greensburg, Pa.
This course is limited to ONLY 25 attendees in order for the participants to gain maximum value from the seminar.

Predictable results with adhesive dentistry can be elusive for many dentists. The ever-changing science and constant influx of new and next generation adhesives and materials can be overwhelming for both dentist and dental assistant. Each step of the process builds on the previous step and each is critical for clinical success.

This course will offer a step by step review of direct adhesive procedures. Elimination of sensitivity and bond failure issues, a look at the newest materials like low stress bulk flowables and universal option adhesives, posterior vertical filling techniques will all be presented.

Case examples will be used to demonstrate smile design principles and cosmetic dentistry in the anterior. New materials allow us to simplify bonded smile enhancements. Smile makeovers will be presented where porcelain in not the best option. We will also discuss verbal skills that can elevate patient interest and increase patient acceptance of elective bonded procedures.

Attaining predictable dentistry is the goal of this course: Highly esthetic, functional, non-sensitive restorations with longevity. This full day course spent refining bonding techniques can bring increased profitability and enjoyment to your practice daily.

Course Objectives:
• Whether you are a beginner or a master with adhesive dentistry and resin, this course will expand your options and enhance your success.
• The dentist will have a basis for selection of total etch, selective etch, or self-etch technique based on specific circumstances of the restoration.
• The dentist will have step by step techniques to eliminate sensitivity in bonded adhesive restorations.
• A review of new materials will give the clinician the knowledge to incorporate the newest techniques and products into his/her practice.
• The dentist will refine clinical skills and learn new techniques for predictably attaining highly esthetic, functional and non-sensitive bonded restorations.
• The dentist will also understand smile design concepts that create natural-looking and beautiful esthetics. Smile design principles based on simple calculations that have more artistic results than traditional Golden Proportion design.

Learn what makes a smile look great.

About the Speaker:
A graduate of the University of Pittsburgh, School of Dental Medicine, Dr. McMahon enjoys one of the largest cosmetic dental practices in Western Pennsylvania. She is accredited by the American Academy of Cosmetic Dentistry, a fellow in the International Academy of Dental-Facial Esthetics, and a fellow in the American Society for Laser Medicine and Surgery. An author and lecturer, Dr. McMahon has devoted her professional career to the pursuit of advanced technologies in cosmetic dentistry and smile design. She is a past clinical instructor in Prosthodontics and Operative Dentistry at the University of Pittsburgh, School of Dental Medicine and a guest lecturer at the University of West Virginia, School of Dentistry. She also lectures in both the United States and Europe on cosmetic dentistry and teeth whitening. A seven-time award winner in the American Academy of Cosmetic Dentistry’s Annual Smile Gallery, Dr. McMahon has twice been awarded gold medals. She has been honored as a Top Cosmetic Dentist five times. She has also been voted by her peers as a Top Dentist in Pittsburgh.

Attaining accreditation in the American Academy of Cosmetic Dentistry is Dr. McMahon’s proudest professional achievement. One of only 350 dentists worldwide to have AADC Accreditation, Dr. McMahon completed the clinical case submission and clinical peer review in 2005. Excellent proficiency must be demonstrated in all areas of cosmetic dentistry including porcelain veneers, implant restoration, full reconstruction, and cosmetic bonding.

Dr McMahon was recently inducted into the prestigious American Society for Dental Aesthetics. The ASDA's members are national and international leading dentists who have a lifelong commitment to learning and providing exceptional dental care.

Very active in charity work and fundraising, Dr. McMahon is a board and founding member of Music for MS. Music for MS, Roots Music Festival, is a day long, family friendly live music festival held at Hartwood Acres, Pittsburgh, PA. Six live bands, food, drink and thousands of attendees marked the inaugural event last year and over $40,0000 was presented to the Western PA MS Society in August 2014.

“A beautiful new smile can bring so much confidence. It is so very rewarding to give that smile to someone through cosmetic dentistry!”
All-on-4 Concept: Immediate load full arch implant restorations are revolutionizing treatment for patients who have previously required multiple invasive surgical procedures and lengthy complex restorative treatments. In one day, these patients can now have their esthetic and functional needs fulfilled. Dr. Gordon will discuss the immediate load concept from the standpoint of the general practitioner and the contemporary private practice. He will focus on case recognition for new and existing patients in a dental practice, the general dentist’s role in treating these patients, and explain the step by step method to easily obtaining a predictable final restoration using the Gordon Protocol®.

All on 4 Immediate Load Full Arch Restoration Course Objectives:
• Understand what the All on 4 restoration is. Explore the reasons to incorporate this procedure in today’s modern dental practice.
• Be able to recognize the patients that are in need of this procedure: Case selection.
• Review how to talk to these patients. Patient motivation to accept treatment involves the entire office; Doctor, receptionist, hygienist, and assistant.
• Examine the doctor’s and laboratory’s role in the three phases of the All on 4 case:
  - Case Planning
  - Conversion of edentulous or dentate arch into fixed provisional restoration
  - Fabrication of the final hybrid screwdown titanium/acrylic or monolithic Zirconia restoration using the easy to follow, step by step Gordon Protocol.
• Review patient homecare instructions and professional maintenance recommendations.

The Posterior Solution with Screw Retained Prosthetics (Cement Free)
Nobel Biocare’s Posterior solution uses the conical connection of the Nobel Active Implant and the newly designed Nobel Parallel CC Implant to revolutionize the final restoration Implant Crown. Utilizing the Angled Screw Channel (ASC), the Restorative Dentist’s posterior solution is a totally cementless solution. Dr. Gordon will examine the physiologic reasons making it beneficial for you and your patient to switch to the complete Posterior Solution. Computer coding for the modern restorative Implant practice can be the difference between a profitable or nonprofitable product. Dr. Gordon will review the newest CDT implant codes as well as reviewing which codes to submit to maximize allowable payments from the Insurance companies.

Nobel Biocare’s ASC solution to Implant Restoration:
• Explore why an implant needs to be restored differently than a tooth.
• Learn why implants should be restored differently than even 3 years ago.
• Understand why Nobel Biocare has engineered the Active Wide Platform and Wide Platform Parallel CC Implants to have innovations that aid in immediate placement.
• Examine the Angled Screw Channel and Nobel’s Posterior solution for the best and possibly most long lasting implant restoration on the market today.
• Review the most current Implant CDT codes that will allow you to maximize the reimbursements that your office gets from insurance companies.
All-on-4 Restoration: Steps for a Predictable Restoration & The Posterior Cement Free Screw Retained Prosthetic Solution.

The TEM Business Model: New Niche for Branding your Practice with Full Mouth Rehabilitation.

Friday, April 15, 2016    •    Registration: 8:00 a.m.
All-on-4 / Posterior Solution: Dr. Leonard Gordon: 8:30 a.m. – 12:00 p.m.
The TEM Business Model: Patti Williamson: 12:30 - 2:30 p.m.
The Facial Surgery Center Conference Room, Greensburg, Pa.

The TEM Business Model –
-New Niche for Branding your Practice with Full Mouth Rehabilitation. (2 hours)

This is business model/ niche is a team approach to offering an efficient dental implant treatment option to the patient in need of full mouth rehabilitation.

Objectives:
Identify and lay out a customized plan with the specialist for TEM (Treatment Efficiency Model).
• Understand how this model can fit within your practice.
• Build a foundation on how to execute this model.
• Consider web presence, social media etc when setting up this model.
• Choosing the right restorative team and lab partner.
• Pull through with your local Nobel representative.

About the Speaker: Dr. Gordon
Dr. Leonard Gordon graduated from the University of Maryland School of Dentistry. He is a general practice clinician at his practice in Gaithersburg, Maryland. In addition, he is the Clinical Treatment Advisor for Van Hook Dental Studio in Tempe, AZ. Having more than 25 years in implant single, multiple, and full arch restorations, Dr. Gordon brings a unique ‘time tested’ approach to his restoration design and prosthetic implementation. He developed the GORDON PROTOCOLTM to aid practitioners in implant arch prosthetic finalization. He lectures extensively on implant restorations and the immediate load full arch implant restorative treatment.

About the Speaker: Ms. Williamson
Patti has been in the dental industry since 1996. She began as a local sales representative for Dentsply Implant in New Jersey. She moved to Nobel Biocare in 2005 where she maintained a sales representative position until 2009. In 2009, Patti transitioned into a Practice Development Specialist and Key Account Manager. As a Practice Development Specialist /Key Account Manager for the New York Region, Patti worked in a consultative role with customers on value added practice growth tools. She presently is the Eastern Area Practice Development Specialist focusing her efforts with local territory managers on the East Coast and their customers. She assists the local Territory Managers in offering value added tools for practice growth for specific targeted customers. Her areas of focus are Web-Based Technologies and Communication Skill training for the dental practice, as well as TEM- a new business model for treating the failing dentate patient with Full Mouth Rehabilitation. She has recently lectured in Atlanta, Georgia at the Women in Dentistry Conference on Communication Skills.
All-on-4 Reconstruction using The Rapide Technique: Joe Ambrose from Roe Dental Laboratories and Dr. Halusic have developed a technique to transform the provisional prosthesis into the final prosthesis. The technique decreases the work load on the restorative end, and simplifies the restoration process.

Objectives:
Upon completion of this course, participants will be able to:
• Understand the All-on-4 treatment concept.
• Understand how to reconstruct the All-on-4 patient using conventional techniques.
• Understand the Rapide Resorative Treatment Concept.

About the Speaker: Edward J. Halusic
Dr. Halusic has been involved in dental implant surgery since 1981 and has brought the cutting edge of reconstructive implant surgery to the Western Pennsylvania area. He was the first in the area to utilize bone morphogenic protein to increase bone volume, the first to adopt and implement CT guided surgery in his practice, the first to realize the value of 3 dimensional cone beam imaging which he has utilized for over 8 years, the first to implement implant reconstruction with utilization of digital scanning. Dr. Halusic has pioneered the All-on-4 reconstructive technique in our area and currently has over 70 full arch cases completed. Dr. Halusic is board certified in oral and maxillofacial surgery and is also a Diplomat of the National Board of Dental Anesthesia.

About the Speaker: Joe “Ambrose” D’Ambrosia
Joe has been a dental technician since 1969 and has been a Certified technician for over 35 years. He is versed in all areas of dental technology. Joe owned his own removable laboratory from 1978 to 1985. In 1985 he sold his lab to Roe Dental Laboratory and joined Roe. As Technical Director of Roe Dental Laboratory, he is responsible for training, large reconstructive cases and guided surgery planning. Joe also helps with product development and quality control. He has assisted with more than 200 cases of full arch reconstruction. Joe has taken many training courses in all phases of dentistry and has also been trained at The Dawson Institute and The LVI Institute. Joe has been a valuable asset to The Facial Surgery Center with respect to CT guided surgery and full arch reconstructive cases.
Turn Back the Clock with Laser and Light Treatments, Botox, and Fillers.

Wednesday, September 28, 2016
Seminar: 6:00 p.m.-8:00 p.m.
The Facial Surgery Center Conference Room, Greensburg, Pa.
Spouses are welcome to attend this seminar.

Join us as Dr. Halusic and Marina Stefano share the latest information on Laser and Light Treatment that are offered at The Facial Surgery Center. IPL treatments can be utilized for permanent hair removal, wrinkle reduction, minimizing the appearance of acne scarring, and minimizing sun damaged skin. You will also learn about the PicoSure Laser for tattoo removal, wrinkle reduction and minimizing brown spots. Dr. Halusic also has recently introduced the Precision Tx laser which is used for minimally invasive face lift with a treatment time of less than 45 minutes.

Objectives: The audience will have a better understanding of:
• The science behind lasers and why it’s beneficial not only for aging men and women but for essentially anyone.
• The features and benefits of laser and light treatments.
• The mechanism of Botox and the results it can achieve.
• The art of facial fillers and how they work.

***There will be some raffles for free cosmetic treatments at this seminar including Botox, Facial Fillers, Facials, and More!!!(Must be present to win!)

About the Speaker: Edward J. Halusic
Dr. Halusic has been actively involved with the use of lasers in his practice since the early 90’s. He has authored two chapters on carbon dioxide (C02) laser resurfacing in the textbook “Laser Applications in Oral and Maxillofacial Surgery” published by W.B. Saunders. Dr. Halusic was one of the first surgeons of any specialty in Western Pennsylvania to achieve wrinkle reduction with use of the CO2 laser. He has added several lasers to his armamentarium including the Picosure laser for reduction of hyperpigmentation and for removal of tattoos. He also offers the Precison Tx Laser with which minimally invasive facelifts can be performed in less than 45 minutes.

About the Speaker: Marina Stefano
The presentation will focus on today’s dental patient, web-based technologies for both internal and external marketing, utilizing communication skills and scripted messaging to streamline the message to the patient, and new digital tools available for the dental practice to assist in case acceptance.

This course will review:

1. Understanding the New Trends in a Dental Practice’s Web Presence - What is Different about Today’s Dental Patients?
   - Today’s patient gathers and retains information differently. What should you consider when looking at your web presence?
   - Today’s marketplace has changed how practices market. Social media has become a big player in branding.
   - Your dental practice website – consider branding, marketing, mobile friendly, searchable, videos, & blog’s.
   - Understanding how Social Media can share your message.
   - Reviews from your patients – are you asking them to review you?
   - Key factors in internal marketing.
   - Should you outsource your marketing efforts?

2. Case Acceptance and Presentation Tools for the Dental Practice
   - How do patients retain the information you share with them to so they will say yes to the implant treatment.
   - Considering the different patient styles for better communication.
   - A scripted message for the patient. Tools to help the team with your message from the greeting to the close.
   - Patient education tools to help with case acceptance

About the Speaker:

Patti has been in the dental industry since 1996. She began as a local sales representative for Dentsply Implant in New Jersey. She moved to Nobel Biocare in 2005 where she maintained a sales representative position until 2009. In 2009, Patti transitioned into a Practice Development Specialist and Key Account Manager. As a Practice Development Specialist/Key Account Manager for the New York Region, Patti worked in a consultative role with customers on value added practice growth tools. She presently is the Eastern Area Practice Development Specialist focusing her efforts with local territory managers on the East Coast and their customers. She assists the local Territory Managers in offering value added tools for practice growth for specific targeted customers. Her areas of focus are Web-Based Technologies and Communication Skill training for the dental practice, as well as TEM-a new business model for treating the failing dentate patient with Full Mouth Rehabilitation.

She has recently lectured in Atlanta, Georgia at the Women in Dentistry Conference on Communication Skills.
The Latest and Greatest in Local Anesthesia.

Wednesday, January 11, 2017
Seminar: 6:00 p.m.-9:00 p.m.
The Facial Surgery Center Conference Room, Greensburg, Pa.

This course is offered to dentists and dental hygienists to update their knowledge of local anesthesia safety and efficacy. The most current clinical information regarding effective and safe use of local anesthetics in dental practice will be presented. Topics to be addressed include the articaine paresthesia controversy, indications for long-acting local anesthetics, supplemental anesthesia through mandibular infiltration, the local anesthetic reversal agent OraVerse®, buffering of anesthetics, and innovative, approaches currently under investigation. A review of indications of different formulations of local anesthetics will be provided. Safe dosing recommendations will, also, be discussed.

In addition, this presentation will update the clinician on therapeutic management of pre- and postoperative pain in dental practice. Changes are occurring in current strategies for pain management. Prescribing practices and analgesic therapies used will be provided.

Objectives:
• Realize advantages and disadvantages of injectable and topical local anesthetics.
• Describe three local anesthetic techniques that can be used for mandibular anesthesia.
• Appreciate local anesthetic dosing adjustments required for pediatric dental patients.
• Recognize the importance of managing pain and its role in the healing process.
• Delineate analgesic and anesthetic strategies for managing postoperative pain and discomfort.
• Understand the rationale for combining analgesics that have different mechanisms of action, such as ibuprofen and acetaminophen.

About the Speaker:
Matthew Cooke, DDS, MD, MPH (Dr. Matt) joined the Department of Dental Anesthesiology at the University of Pittsburgh’s School of Dental Medicine in April of 2011. He is a board certified pediatric dentist and dental anesthesiologist. He received his dental and medical degrees from Virginia Commonwealth University's Medical College of Virginia. Dr. Cooke completed residencies in pediatric dentistry, and anesthesiology. He also completed a Masters in Public Health.

Dr. Cooke is actively involved in advancing the profession. In addition to patient care and scholarly research, Dr. Cooke oversees the local anesthesia curriculum at the School of Dental Medicine; He serves as the Director of the Healthy Athletes Program for Special Olympics of Virginia and Pennsylvania. Dr. Cooke's overall goal is to improve access to care and to be an advocate for sedation and anesthesia in pediatric dentistry.

Education:
Doctor of Medicine (MD) Virginia Commonwealth University, 2007
Master of Public Heath (MPH) Virginia Commonwealth University, 2005
Certificate in Dental Anesthesiology, Medical College of Virginia, 2001
Certificate in Pediatric Dentistry, Virginia Commonwealth University, 1999
Doctor of Dental Surgery (DDS) Medical College of Virginia/Virginia Commonwealth University, 1997

Board Certification:
• American Board of Pediatric Dentistry
• National Dental Board of Anesthesiology
Medical emergencies can occur at anytime in the dental office. Preparation for such emergencies is extremely important. A team approach ensures that all members of the dental team are prepared to handle emergency situations effectively. Through lecture and emergency case review, participants will improve their recognition and understanding of medical emergencies in the dental office setting.

*This course (Part I and Part II) qualifies for the Pennsylvania CE Requirement as follows: [Dentists – 5 hours (Anesthesia): Dentists who do not hold an Anesthesia Unrestricted or Restricted Permit I and who practice in an office where other individuals administer general anesthesia, deep sedation or conscious sedation are required to complete 5 hours of anesthesia related courses in accordance with the Board's Regulations].

**Objectives:** Upon completion of the course, participants will be able to:

- Discuss the most common medical emergencies.
- Discuss drug related emergencies.
- Identify drugs/supplies required for the dental office emergency kit.
- Review the medical history and identify patients at risk for medical emergencies.
- Systematically approach the management of an in office emergency.

**About the Speaker:**

Mr. Brewer is a career paramedic with 30 plus years experience working in an urban/suburban area just south of Pittsburgh Pennsylvania. Mr. Brewer has worked extensively with the dental community since 1998. He provides BLS, ACLS and PALS, courses for individual offices, dental societies, Pennsylvania Society of Oral and Maxillofacial Surgeons, University of Pittsburgh School of Dental Medicine, UPMC Children's Hospital Dept. of Pediatric Dentistry, Duquesne University IV Sedation Course and Henry Schein Dental. Mr. Brewer also provides medical emergency courses to individual offices, assists with helping offices purchase and organize emergency equipment, and prepare for office evaluations. Mr. Brewer lectures throughout Pennsylvania, West Virginia, Ohio, Maryland and New Jersey on the topic of medical emergencies in the dental office.
Part II of the course will give each dental team an opportunity to practice simulated emergencies. Each office team will be presented with emergency scenarios that they will evaluate and treat.

*This course (Part I and Part II) qualifies for the Pennsylvania CE Requirement as follows: [Dentists – 5 hours (Anesthesia): Dentists who do not hold an Anesthesia Unrestricted or Restricted Permit I and who practice in an office where other individuals administer general anesthesia, deep sedation or conscious sedation are required to complete 5 hours of anesthesia related courses in accordance with the Board's Regulations].

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REGISTRATION FOR JOINING STUDY CLUB 2016-2017

Dentists $1197.00 (Member Status)
Hygienists $250.00 (Member Status)
Assistants and Administrative Staff: No charge if your dentist is a member of “The Study Club”.

Registrant’s Name:_______________________________________________

Position:☐DMD/DDS ☐RDH____________________________________

Address:________________________________________________________

Telephone:______________________Fax:_____________________________

E-Mail Address:__________________________________________________

AGD Member:_____Yes_____No    Member Number_________________

☐ I would like to join The Study Club as a Dentist Member ($1197.00)
☐ I would like to join The Study Club as a Dental Hygienist Member ($250.00)

If paying by credit card we need the following information for billing:

__________________________________      _________________________________
Name on Credit card        Credit Card Number

__________________________________      _________________________________
Billing address of credit card   Expiration date   Verification code

__________________________________         _________________________________
Signature               Date

Remit Forms and Tuition to:
The Study Club
c/o The Facial Surgery Center
6545 Route 819, Suite 100
Mt. Pleasant, PA  15666

Questions????????
Please Call Jen McCloy at 724-547-0999 or E-mail: jenmccloy.fsc@gmail.com or
Fax to 724-547-5345.
**Registration for Individual Seminars for NON-MEMBERS of The Study Club**

Please copy this form for each individual registrant.

**Name of Dentist Non-Member**

**Name of Staff Member**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Speaker</th>
<th>Location</th>
<th>Registration Per Dentist</th>
<th>Registration for Hygienists, Assistants &amp; Admin. Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/24/16</td>
<td>Update on HPV related Oropharyngeal Squamous Cell Carcinoma &amp; Review of Oral Ulcers.</td>
<td>Dr. Elizabeth Ann Bilodeau DMD, MD</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
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<tr>
<td>3/11/16</td>
<td>Street Drugs Exposed! What Your Kids and Patients Aren’t Telling You!</td>
<td>Harold L. Crossley, DDS, M.S. Ph.D.</td>
<td>Ramada Hotel &amp; Conference Center, Greensburg, PA</td>
<td>$295.00</td>
<td>$125.00</td>
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<tr>
<td>3/30/16</td>
<td>CLEAN, SHAPE, OBTURATE</td>
<td>Steven J. Katz, DDS, MS.</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>4/6/16</td>
<td>Modern Adhesive Dentistry: Real World Esthetics</td>
<td>Susan McMahon, DMD</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>4/15/16</td>
<td>All-on-4 Restoration: Steps for a Predictable Restoration &amp; The TEM Business Model: New Niche for Branding your Practice with Full Mouth Rehabilitation.</td>
<td>Leonard Gordon, DMD &amp; Patti Williamson</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$295.00</td>
<td>$125.00</td>
</tr>
<tr>
<td>9/14/16</td>
<td>All-on-4 Reconstruction using The Rapide Technique.</td>
<td>Edward J. Halusiec, DMD &amp; Joe Ambrose, CDT</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>9/28/16</td>
<td>Turn Back the Clock with Laser and Light Treatments, Botox, and Fillers.</td>
<td>Edward J. Halusiec, DMD &amp; Marina Stefano, Esthetician</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
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<tr>
<td>10/14/16</td>
<td>Trends in Marketing, Branding, Messaging and Communicating with Today's Patient.</td>
<td>Patti Williamson</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$150.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>1/11/17</td>
<td>The Latest and Greatest in Local Anesthesia.</td>
<td>Matthew Cooke, DDS, MD, MPH</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
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<tr>
<td>2/15/17</td>
<td>Medical Emergencies in the Dental Office. Part I</td>
<td>John Brewer, NREMT-P</td>
<td>The Facial Surgery Center Conference Room, Greensburg, Pa</td>
<td>$125.00</td>
<td>$75.00</td>
</tr>
</tbody>
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*NOTE: Registration is limited and cannot be guaranteed for non-members of “The Study Club”.*

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