The PDHA is excited to announce our second statewide conference designed specifically for the education and progression of PHDHPs. Join us on May 2, 2015, for a CE and Networking Event.

Topics will include:

- Small Business Development and Grant Writing
- Large forum discussion on 2014-15 updates to the progress of the PHDHP
- Basic information on how to utilize a PHDHP in Federally Qualified Health Centers
- Oral health care for the intellectually and developmentally disabled
- New ideas and continuing work on PHDHPs as recognized Medicaid providers

We need YOUR thoughts, ideas, and insight to reach the full potential of this position and to increase access-to-care for all PA residents!
**Registration Form - May 2, 2015**

(Seating will be extremely limited; Register early to guarantee your spot!)

All registrations due April 20, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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</thead>
<tbody>
<tr>
<td>9:00AM - 9:30AM</td>
<td>Registration and Coffee</td>
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<tr>
<td>9:30AM - 11:30AM</td>
<td>PHDHP Clinical Update (2 CEUs)</td>
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<tr>
<td>11:30AM - 1:30PM</td>
<td>Lunch (provided); Networking with other PHDHPs and Vendors (1 CEU)</td>
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<tr>
<td>2:00PM - 4:00PM</td>
<td>Specialized Courses/Breakout Sessions (please specify one choice) (Most are 2 CEUs)</td>
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___Finding and Getting the Funds You Need: Grant Writing Basics for Dental Professionals

___The First Steps to Starting a Business (CE credit not awarded)

___Oral Health Treatment for the Intellectually and Developmentally Disabled

___Practical Prevention: Patient-Centered Oral Health Care

**Early Registration Fees (Postmarked by March 15, 2015)**
- PDHA Academy Members…………………………...$ 15
- PDHA Members……………………………………$ 25
- All Other Attendees………………………………$ 105

**Regular Registration Fees (Postmarked March 16 - April 20, 2014)**
- PDHA Academy Members…………………………...$ 35
- PDHA Members……………………………………$ 45
- All Other Attendees………………………………...$ 135

Total $__________

Name:__________________________________________  DH License #:____________________________
Address:__________________________________________    Email: _______________________________________
__________________________________________    Phone: _______________________________________
ADHA Member ID # (if applicable) _______________

☐ Check here if you need confirmation of receipt (e-mail only)

___ I am unable to attend but please add me to your mailing list for PHDHP updates!

Mail completed form and check made payable to PDHA to:
Helen Hawkey, BSDH, PHDHP
561 Otts Road
New Alexandria, PA  15670

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**ATTENTION!!!**

Don’t miss this opportunity to learn more about the current rules and regulations affecting the PHDHP license. If you missed our energizing conference last year, we hope that you will be able to attend this year. Please make sure you have read the laws and regulations pertaining to the PHDHP thoroughly. Discussion at this event will be fast-paced, and we will assume all attendees are familiar with the basics of the dental law.
Course Descriptions

“PHDHP Clinical Update” Large Group Gathering
Officers of PDHA will be on hand to lead discussions and provide direction for the steps necessary for progress. Items that will be discussed include coding, legislative changes, current initiatives in PA, working in FQHCs, and much more!

“Networking Lunch with Vendors”
The conference will include a 2-hour working lunch where vendors will be invited to speak with all attendees. We are also planning to help like-minded hygienists meet and discuss their public health work.

“Finding and Getting the Funds You Need: Grant Writing Basics for Dental Professionals”
By: Laurie Weinreb-Welch, MPH, MCHES
Highlights will include:
• Identifying potential funding sources for dental health projects
• Learning the process for developing, writing and submitting grant proposals
• Acquainting dental health professionals with the knowledge and skills involved in preparing and submitting a grant application.

“The First Steps to Starting Your Business”
By: Tim Keohane, Director, Lockhaven Small Business Development Center
This highly effective workshop helps entrepreneurs learn the steps necessary to start, manage, and grow their own business. Highlights will include: what lifestyle requirements are required of business owners, how to assess the feasibility of your business idea, the legal and tax implications of owning a business, how to develop a business plan, how to compile a bank-ready financial package, how to market your product or service, why both a marketing and financial plan are needed, and where to find other resources that may help you succeed.
**This course is informational only; you will not receive CE credit for attending.

“Oral Health Treatment for the Intellectually and Developmentally Disabled”
By: David Pavasko, DMD; Karen Noah, RN; and Rich Howard, Accessible Dental, Inc.
Highlights will include:
• The unique management of patients with developmental and intellectual disabilities
• Oral health tips to share for home care as well as clinical tips for treating these patients
• When to refer patients out for specialized treatment

“Practical Prevention: Patient-Centered Oral Health Care”
By: Judy Gelines, RDH, PHDHP
The role of the Public Health Dental Hygiene Practitioner (PHDHP) will be defined in the context of patient-centered care. Useful information on communicating effectively, treatment planning, selecting the best materials and techniques for treatment, knowing how to build relationships with affiliates that serve your client and the secrets to insurance reimbursement will be discussed. The audience should be prepared to take away an “I can do it!” attitude.

Event Location
Penn College of Technology, Williamsport, PA
AM Events - Klump Academic Center Auditorium (ACC)
PM Events - Hager Lifelong Learning Center Upper Level Classrooms (LEC)

For All PDHA Courses:
ADVANCED REGISTRATION NECESSARY
Payment must be received with registration. Full refund less $30.00 processing fee with written notice postmarked NO LATER THAN April 25, 2014. No refunds after this date. If space is available after April 20 deadline: Pay $10.00 additional late processing fee, no exceptions.
You must be in attendance for the entire seminar to receive credit. Certificates will be given out only after completion of the course. PDHA reserves the right to cancel; your fee will be refunded.
Calling ALL Public Health Dental Hygiene Practitioners!